FS12 • WET • Via Regina Giovanna 24



About Design and Production company WET® is known for its highly innova-tive, colourfully illuminated bathtubs and sinks. WET® sells its products worldwide to an exclusive, design-orientated range of clients, including the film, television (Big Brother), fashion and musical industries. WET® has received international design awards and is highly specialised in rotational, moulded polyethylene production.

Presentation 10mm laser-cut, lightweight, poplar plywood, reorganized like a puzzle into this unusual warm* armchair. A velvet-like surface finish covers its wooden structure, so as to protectively embrace you like a tender shield. It is a surprisingly convincing, colourful armchair that immediately takes up its own little place in the contemporary furniture world.

Location • Tourbillion Adriana Morandi Via Regina Giovanna 24, 20129, Milano

Presentation • Gerrit by WET Designer • Jan Puylaert

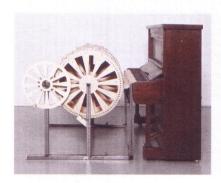
www.puylaert.com www.wet.co.it

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e • wet@wet.co.it m • +39 347 960 3022



FS13 • Design Academy Eindhoven • Via Friuli 26



About Design Academy Eindhoven: 'We educate designers who will shape the future. We promote a mentality of creating new ideas, strategies, objects, experiences, spaces and services. Designers need to be responsive to changes in the world around them. Designers define how we ex-perience the world around us.'

Presentation THIS WAY - new realities, new roles is an exhibition about the changing role of the designer and shows a selection of the latest graduate work from the Design Academy Eindhoven.

Location • Studio Zeta Via Friuli 26, 20135 Milano

Photography 'Pianola' Akko Goldenbeld, Design Academy Eindhoven (René van der Hulst)

Presentation • THIS WAY - new realities, new

Designers • Roel de Boer, Akko Goldenbeld and Dirk van der Kooij, among 70 others

www.designacademy.nl

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FS14 • aMAZElab • Via Cola Montano 24



About aMAZElab is a non-profit, cultural lab that devotes itself to the diffusion and knowledge of contemporary cultures. Its members and representatives include artists, sociologists, journalists, students and designers. aMAZElab develops perspectives on intervention in social issues and it is committed to research in territories, communities, micro-geographies and emerging cultures.

Presentation The Green Island provides an opportunity to reflect on key themes such as sustainability, green areas and ur-ban landscape. It will exhibit the productions of Stallinga, a duo from Amsterdam and MONU (Magazine on Urbanism), created in Rotterdam by Bernd Upmeyer and Beatriz Ramo and in Italy for the first time.

Location • Chiedi alla Polvere Via Cola Montano 24, 20159 Milano

Photography • GREEN ISLAND. Design a Garden, courtesy aMAZElab, Milano.

Presentation • GREEN ISLAND NETWORN Designers • Stallinga, Beatriz Ramo, Bermd

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