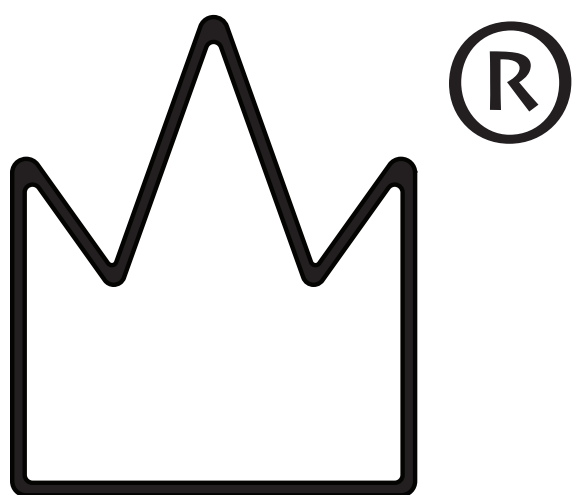


WETfloor®





WET® introduces WETfloor®

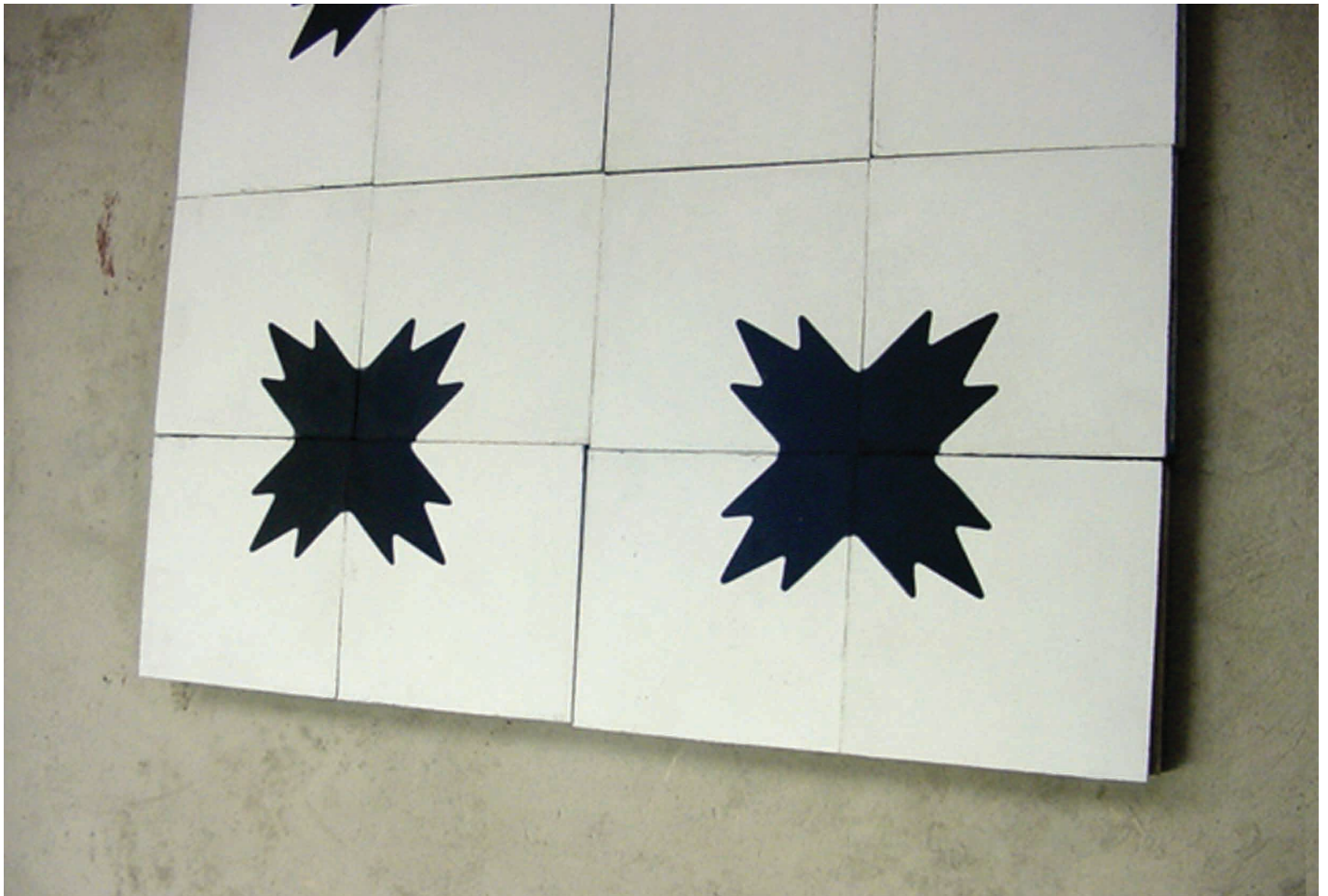
In sharp contrast against its Plastic-PolyEthylene bathroom product-line, WET has chosen to expand its range by introducing a 100% full cement floor-tile.

With an antiquity of 150 years, the cement tile (or hydraulic tile) has proven to be one of the best construction materials that last over time.

The endless combinations in designs and colors that were once available, made it a unique material in the construction field and its handcraft production is considered an art.

It also is a "100% ecologically sustainable" product, since it is entirely produced with environmentally harmless pigments in addition to their only pure cement and sand basis. Also the production-method is highly ecological, where not even heat is added, but only pure hydraulic pression. In fact, this is where its ancient name comes from: "hydraulic" tile.

Both ecological and quality aspects make it a perfect product also today, out casting in many ways even the newest developments in ceramic and glass lines.



WET choses 100% Ecofriendly manufacturer

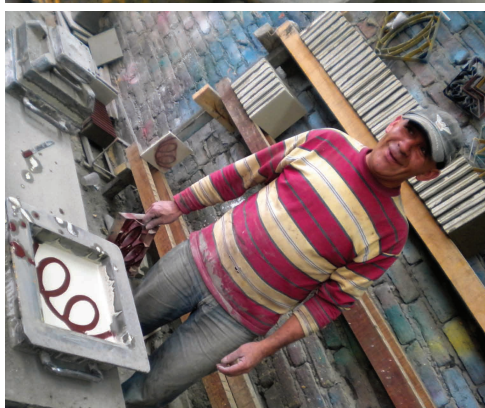
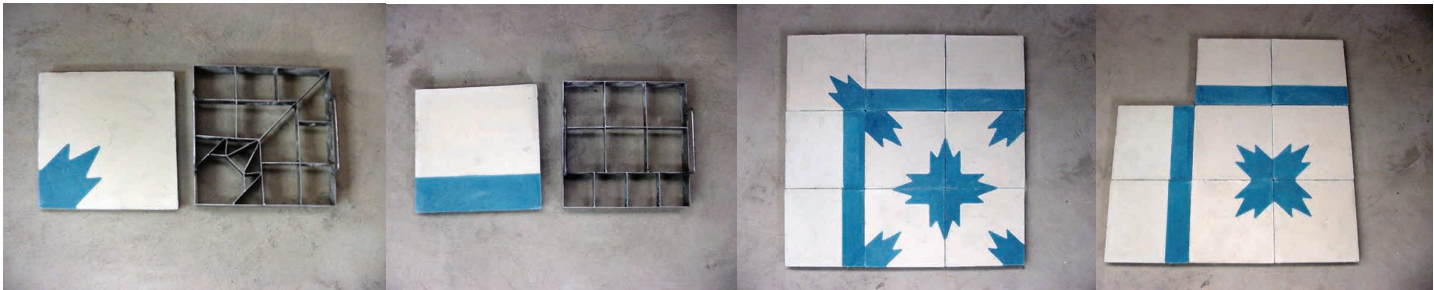


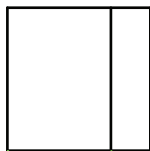
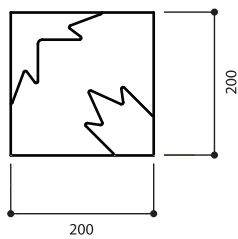
Spirit, artifice and aesthetics in the manufacturing

- Handcrafted production method
- Sand and cement raw material only
- Not containing any toxic substance (also no lead)
- Minimal waste during production-process*
- Drying in open air without oven
- Using recycled water only during the hydraulic pressurized fabrication
- Use of local materials
- Recycled cardboard packaging
- * The tiles that do not pass quality control are broken and are used again in the mix.









Small shape and graphic-pattern-design portray WET's "royal" touch.



With a brand new design, WET has re-shaped the past, giving quality and importance to the WET-floor design shaping "carpets-areas".

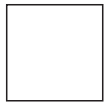
The base form is the WET "crown", but combining all 3 tiles leads to a vast variety of floor-designs, obtaining a typical and recognizable carpet-design indicating bathroom areas in front of bathtub and / or washbasin and even creating a shower zone.

WET-floor will create importance and simple beauty, framing specific areas and / or activities. It add's beauty in a simple way, creating a rich atmosphere.

The small size (20x20cm) makes these typical carpet-areas possible even in the smallest bathrooms, but the small size tile also facilitates the actual pose for both weight (local transport) and handling.



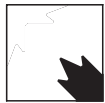




B | 100% White |



C2B | White + Black |



C1B | White + Black |



LB | White + Black |



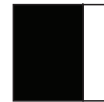
N | 100% Black |



C2N | Black + White |



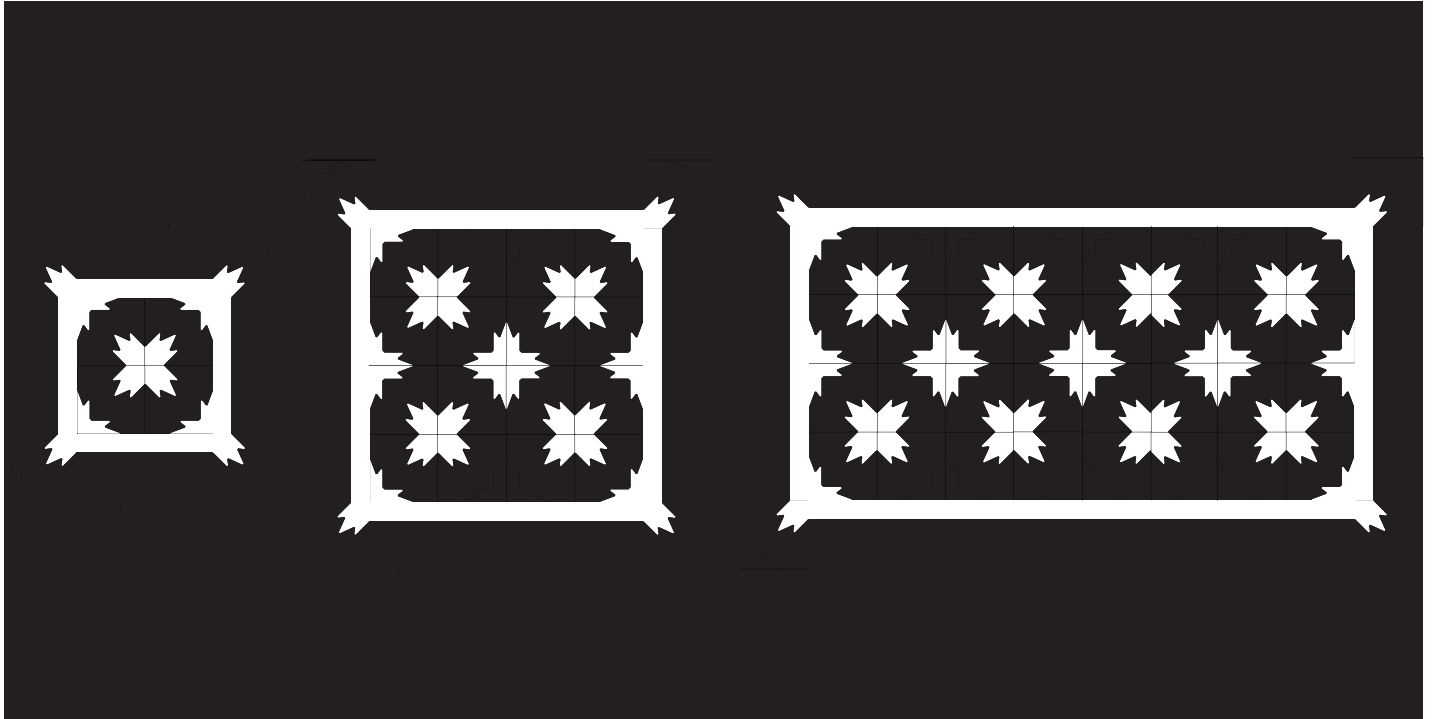
C1N | Black + White |

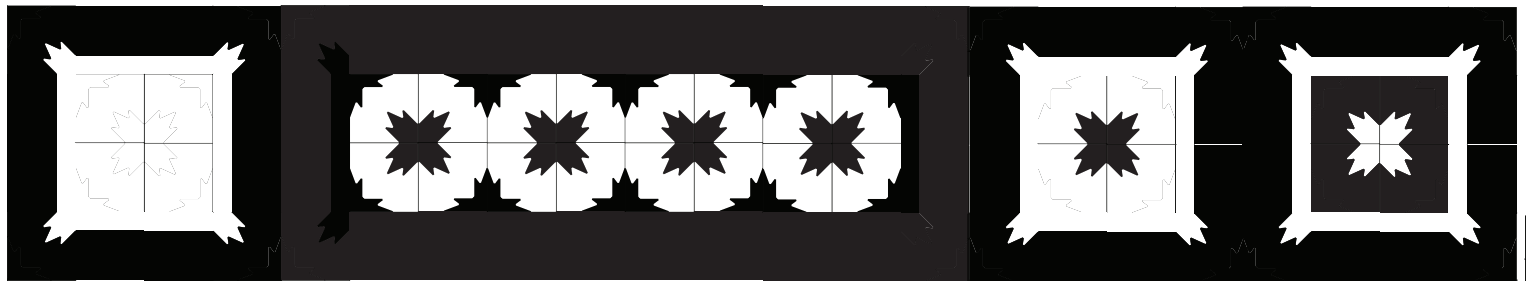
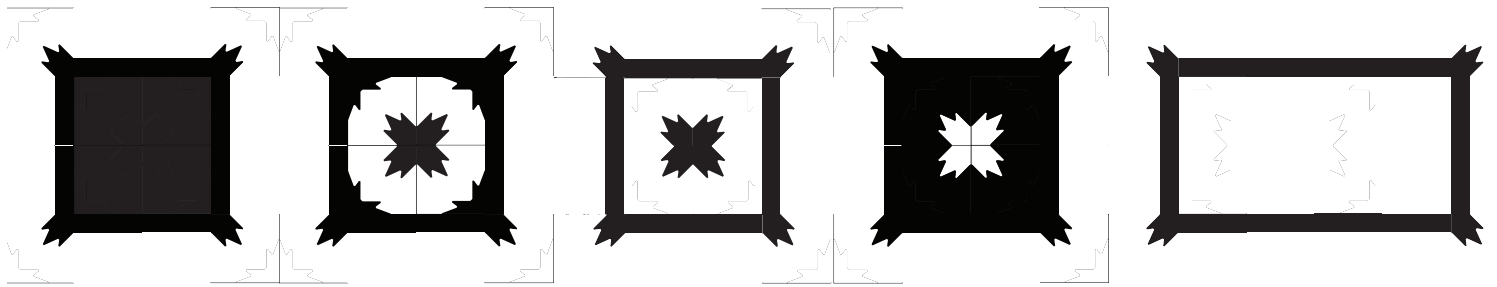


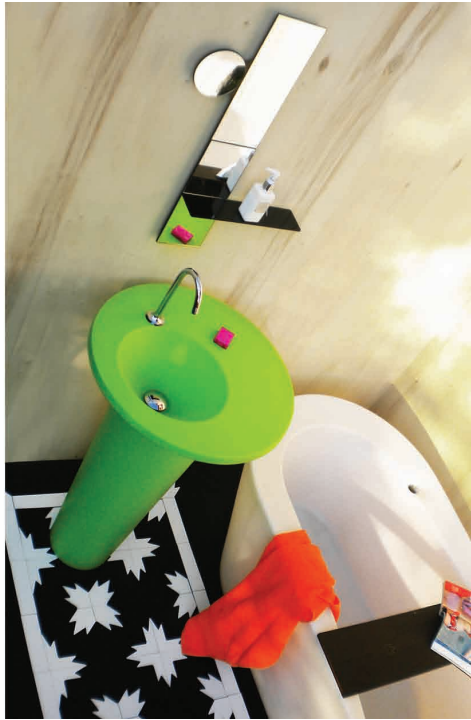
LN | Black + White |















PIES DESCALZOS Foundation



WET supports the PIES DESCALZOS program that improves chances for education, sanitary conditions and human rights of children.

Children have the right to a healthy, secure childhood and access to quality education, not matter where in the world they live. That's why WET has chosen PIES DESCALZOS Foundation; they support long and short-term projects that give children from Colombia a better start in life.

The Pies Descalzos Foundation has promoted and contributed to the improvement of five schools located in three of the most vulnerable areas of Colombia such as Quibdó, Altos de Cazucá and Barranquilla.

These educational institutions, where Pies Descalzos is present, are schools where children and young people receive comprehensive care, quality education and where additional space for their families is created.



WET®

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